

# California Freedom

March 2006

The official publication of the **Libertarian Party of California**

## The 'Art' of being Governor Art Olivier challenges the Terminator

The tall and handsome **Art Olivier** has thrown down the gauntlet in the Governor's race.

Art's Campaign is very excited about this opportunity to spread the Libertarian message.

Art is clearly the most appealing of any declared Candidate. His team plans to leverage this by touring the state with frequent media exposure.

Californians, especially conservatives, are upset. So upset that **three former chairmen of the California Republican Party wrote a resolution to withdraw Republican endorsement of Arnold Schwarzenegger for**

**the primary election.** They're angry the Governor chose a past Director of the California Democratic Party as his chief of staff. They're even unhappier he wants to increase the minimum wage. They're fuming over his proposed budget, his proposal for \$68 billion in General Obligation bonds and for appointing liberals to the Superior Court.

Conservative, libertarian and even moderately fiscally responsible voters are looking for someone else, and they are not going to find what they are looking for in the public union controlled Democratic

candidate.

Art brings broad business and political success to the table this election. He's certainly one of the most qualified Libertarians to run for this office.

Art has served on the City Council for the City of Bellflower, California. Art was also the late **Harry Browne's** Vice-Presidential running mate, to add to his Campaign experience.

Art held nine different posts as a Public Servant. He is the former Mayor of Bellflower, a Los Angeles suburb with 77,000 residents. Mayor Olivier eliminated the city's lighting tax

assessment, among other tax reductions. At the same time he improved services to the city through privatization and competitive bidding.

Olivier privatized the city's tree trimming, crossing guards, street sweeping and the Building Department. Eminent Domain was never allowed during Olivier's Council service.

Art, his wife Joyce and their four children live in Bellflower. He was an engineer at Boeing for 20 years. He left in 2000 to run for vice-president, then in 2001 worked as a Realtor for Cogburn-Miller Realty.

Mister Olivier has a degree in Design Technology from Cerritos College and a certifi-



Photo courtesy of ElectArt.com

• **Art Olivier, the gubernatorial candidate for libertarians and fiscal conservatives**

cate in Advanced Computer Technology from the University of California, Irvine.

Contact his Campaign to Donate, Organize or Participate. Art's Website: [www.ElectArt.com](http://www.ElectArt.com). ●

## 2006 Convention Report



• Royal Caribbean's *Monarch of the Seas* provided a floating hotel for this year's state party convention.

This year's convention was held on Royal Caribbean's cruise liner, the *Monarch of the Seas*. We departed Los Angeles Friday afternoon, arriving Saturday at Ensenada, Mexico. Many went sightseeing that day, with several Committees working aboard. Convention business took place Sunday, while at sea.

• **Art Olivier (below left) joins hands with Lynnette Shaw, candidate for Lt. Governor, in hopes of turning around the ship of state in Sacramento.**

This non-traditional convention venue worked out better than hoped for!

Attendance increased from the prior year. More than 130 people attended with 91 voting delegates. Many delegates brought their spouses. We thought spouses and partners might attend this Convention because it was held on a cruise ship. Roughly a third of the attendees had never attended a convention before.

All Convention Business was successfully conducted in one day, as planned.

This saved a lot of wear and tear on all attendees, including the event organizers.

The focus of Convention business was to fill six seats to serve in leadership, and five more as our highest legal authority.

I'm pleased to announce Convention Election results

Executive Committee elections: **Mark Johnson, Richard Newell, Don Cowles, M Carling, and Angela Keaton** were elected to two-



Photo: Mark Johnson

• **Executive Committee member Rich Newell (left) sits with Sheppa Van der Kleij at the formal dinner.**

See pages 4-5 for more Convention photos

year terms, with **Zander Collier** elected to a one-year term. **Lois Garcia** was seated as first alternate, **John Eckl** as second.

**Mark Hinkle, Bob Weber, Allen Hacker, Camden McConnell, and Marc Solomon** were elected to the Judicial Committee.



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Photos: Mark Johnson



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### California Freedom

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#### SUBMISSION DEADLINES

All news stories, editorials, and announcements are due six weeks prior to the month of publication:

- May 2006: Due 3/28/06
- June 2006: Due 4/20/06
- July 2006: Due 5/20/06

Advertising orders and artwork are due eight weeks and four weeks, respectively, prior to the month of publication. We reserve the right to refuse advertising. All contributions subject to our editorial guidelines.

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# Who Decides Who Runs Our Party?



## FROM THE CHAIRMAN

First, I want to take this moment to give a special thank you to **Elizabeth Brierly** for her almost three years of service as the editor of *California Freedom*. She is a professional and deserves enormous credit for bringing our monthly publication to the next level. **Bruce Cohen**, our Member Communications chair, will be responsible for the publication until a replacement editor is found.

Second, I have been asked about a change in state law affecting how membership is decided in the Libertarian Party of California.

On more than one occasion, we have sued the government to allow us to exercise our

right to run our internal affairs and nominate our party's candidates as we see fit.

One case in which we were a plaintiff went all the way to the US Supreme Court, *Eu v. San Francisco Democratic Comm.*, 489 U.S. 214 (1989), where we prevailed.

## The right of an organization to choose its members is fundamental.

Unfortunately, in many respects, state law never really caught up with the court's rulings. For example, we were required to recognize as party members those who ran for County Central Committee, whether or not they shared

our core values. Our party by-laws continue to recognize this method of becoming a member in order to not be in conflict with state election law.

The right of an organization to choose its members is fundamental. Without this, those who don't believe in the aims of the organization can tamper with its mission.

Thankfully, we've changed that. Working with the State Senate and county elections officials from across the state, we had the *Elections Omnibus Bill of 2003*, SB 1024, amended to allow the party chair to opt-out of county central committee elections.

This year was our first opportunity to take advantage

of this law. I'm proud to state that on January 19th of this year I delivered to Secretary of State Bruce McPherson official notice of our non-participation in county central committee elections, thus saving taxpayers perhaps hundreds of thousands of dollars each election cycle and returning some of our party's right to freedom of association. Now, there is no longer any question as to whether we get to decide who runs our party.

It's my hope that we will eventually be able to get state law changed to allow us to opt out of primary elections all-together so that you can select our party's nominees at Convention.

Toward liberty!

—Aaron Starr  
Chairman



# Like Grown-Ups



## FROM THE EXECUTIVE DIRECTOR

I read with interest an article in the *LA Times* by Mary McNamara. It was about Hollywood Style and referred to the Oscar-nominated films "Capote" and "Good Night & Good Luck".

Yes, both films raise a lot of issues—responsibility (both personal and institutional) and the reach of Government into our personal lives—but they're also intriguing for how they highlight the fashions of those eras.

As Ms. McNamara asks, "Why don't men wear white shirts and ties anymore?" It struck me that that's a good question for Libertarians. Let's face it, there are a lot of misconceptions about us. Uninformed friends have actually asked me, "So you're a Libertarian... does that mean you're a Libertine... a Liberal?" With that unclear perception in mind I think we should pay closer attention to how we present ourselves to the Public. Our free-spirited mindset sometimes makes us forget that, even in personal contact, the Medium is the Message. If we want people to hear our inner ideas of promoting Liberty, we have to make sure



what they see in our exterior appearance doesn't turn them off before we've said a single word.

Now I'm not saying our men should wear a wool suit while working a Politically Homeless booth in July, or our women wear A-line skirts with pearls while gathering signatures, but I do think we need to dress like grown-ups so that folks are more receptive to our very grown-up ideas. It shows a level of respect—both for our ideas and for those we're talking to.

No one wants to revert to the social conformity and class system that ruled in the 50s and early 60s. However, we can have button down shirts without a horrible button down culture.

—Dave Ruprecht  
Executive Director

No matter how worthy the cause, it is robbery, theft, and injustice to confiscate the property of one person and give it to another to whom it does not belong.

—Walter Williams



Freedom is the oxygen of the soul.

—Moshe Dayan



Bad schools, crime, drugs, high taxes, the social security mess, racism, the health care 'crisis,' unemployment, welfare state dependency, illegitimacy, the gap between rich and poor. What do these issues have in common? Politicians, the media, and our so-called 'leaders' lie to us about them.

They lie about the cause.  
They lie about the effect.  
They lie about the solutions.

—Larry Elder

## What's Up this Week?

For the latest activities, discussion groups, meetings, parties, and demonstrations of the Libertarian Party of California, and to link to your local region's site, visit our web site:

[www.CA.LP.org](http://www.CA.LP.org)



## What's in the spotlight lately in your county?

Send us your success stories! Tell us what other LP activists, candidates, and county officers can learn from your recent activities, and send in photos of your members and events.

[CaliforniaFreedom@CA.LP.org](mailto:CaliforniaFreedom@CA.LP.org)

# Spreading Liberty through Blogging

by **Mark Johnson**

Chair, LPC Marketing and Branding Committee

**B**logs are fast becoming one of the most powerful grassroots political weapons around. They're also a completely democratic way of sharing news. Anyone with an Internet connection can join the political dialog and offer a Libertarian perspective.

It's important for Libertarians to join the 'blogosphere' to ensure Libertarian solutions are

considered beside conservative and liberal ones. If you don't speak up, other ideas take over.

If you post at least once a week on an e-mail list, you have what it takes to start your own blog and light the fires of liberty on the Web.

### Get started

Starting a blog is very easy. You can start one for free at Yahoo 360, Google's Blogger.com, or even social websites like MySpace.

### Find a great topic

A blog focused on a single issue will often do better than a general politics blog. Many bloggers write about President Bush, but how many cover tax abuse? If you find a niche with a unique angle, you should get more readers, both Libertarian and not.

### Write interesting, regular posts

Once you've chosen a topic, it's important to post regularly. Daily posts are ideal, but even one well-written post a week

will grow your readership. The best posts are original commentary on an article or other blog post.

Your blog is also an opportunity to take other writers to task for sloppy reporting or misguided philosophy.

### Promote your Blog

The best way to promote your blog is to get other bloggers to link to you. When you link to a blog you've read and respect, that blogger will likely reciprocate. A little flattery never hurts, either.

Remember also to promote your blog by including a link to it in your e-mail signature.

My blog can be read at <http://ipioneer.typepad.com/eliberty/>.

Another interesting California Libertarian blog is Brian Holtz' at <http://knowinghumans.net>. ●



• **Brian Holtz**, a Libertarian blogger from San Mateo County

MARK JOHNSON serves on the LPC Executive Committee, where he leads the Marketing and Branding Committee. Mark is also Secretary of the LP of Santa Clara County. He brings his marketing expertise from his professional life, where he is a product manager at Kosmix, an Internet startup in the Silicon Valley. He can be reached at [MJohnson@CA.LP.org](mailto:MJohnson@CA.LP.org).



• **Mark Johnson**

Photo: Elizabeth C. Brierty

## I Want to Join the Libertarian Party!

**Yes!** I want to become a proud dues-paying member of the Libertarian Party of California. I'll receive 12 monthly issues of *California Freedom* and a membership card. Please sign me up at the following membership level:

- |  |   |
|--|---|
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| <input type="checkbox"/> <b>\$50</b> Basic Member                      | <input type="checkbox"/> <b>\$500</b> Patron      |
| <input type="checkbox"/> <b>\$25</b> Basic Member (introductory rate*) | <input type="checkbox"/> <b>\$250</b> Sponsor     |
| <input type="checkbox"/> \$ _____ Other Amount (\$50 minimum)          | <input type="checkbox"/> <b>\$100</b> Sustaining  |
| <input type="checkbox"/> \$ _____ Monthly Pledge (\$10/month minimum)  |   |

\* Special offer, available if you have never been an LPC member

**The Libertarian Party is the party of principle.** To publicly affirm what we believe – and to ensure that our party never strays from our principles – we ask our members to proudly sign this statement:

I certify that I do not believe in or advocate the initiation of force as a means of achieving political or social goals.

SIGNATURE REQUIRED FOR MEMBERSHIP ONLY \_\_\_\_\_ DATE \_\_\_\_\_

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## In Memoriam



# RIP Harry Browne

**H**arry Browne, best-selling author and two-time Libertarian Party presidential nominee, died in his home in Franklin, Tennessee, Wednesday night, March 1, after a long illness.

He's survived by his wife Pamela and his daughter Autumn. He was 72.

Browne broke into national prominence in the early 1970s with three best-selling books. *How You Can Profit from the Coming Devaluation* was the first to make the best-seller lists.

His next book, *How I Found Freedom in an Unfree World*, is widely regarded as a modern libertarian classic through its many printings and editions. His third book, *You Can Profit from a Monetary Crisis*, reached #1 on the New York Times best-seller list.

Browne was also the author of 11 other books, including *Why Government Doesn't Work* and *The Great Libertarian Offer*.

Browne twice ran for President as the nominee of the Libertarian Party. Harry received the most Libertarian Presidential votes in history. He appeared frequently on radio

and TV, both as a political and financial commentator. Most recently, he was a keynote speaker at the San Diego LP's Annual Convention this past February.

Browne was a co-founder of the Downsize DC Foundation and DownsizeDC.org

He was a strong advocate of the organization's *Read the Bills Act*, requiring Congress to read every word of every bill before voting on them.



• **Harry Browne** 1933–2006

*"Left-wing politicians take away your liberty in the name of children and of fighting poverty, while right-wing politicians do it in the name of family values and fighting drugs. Either way, government gets bigger and you become less free."*

– Harry Browne

Browne was born on June 17, 1933 in New York City. He died of Lou Gherig's disease.

Jim Babka, President of Downsize DC, was a close friend and associate, guest-hosting Harry's radio show during his illness. Mr. Babka is available for interviews about the life and legacy of Harry Browne.

His family requests in lieu of flowers, you make a donation in his name to Downsize DC at [WWW.DownsizeDC.Org](http://WWW.DownsizeDC.Org).

We'll miss you, Harry. ●

# Convention 2006 in Pictures



## Time for Party Business...

### Themes to launch a thousand activists—

Convention speakers included Reason Foundation's Adrian Moore, Ph.D. (right) as keynote speaker.

Allen Hacker (below right), Vice Chair of the Santa Clara County LP, an outgoing Executive Committee member, and campaign manager for a prominent candidate in 2006, takes his turn at the podium.

Photo: Mark Johnson



Photo: Naoko Oshitani



Photo: Mark Johnson

### What happens onboard stays onboard...

...well, not exactly; Brian Holtz (left) just might be blogging what is going on around him. Visit his blog at <http://KnowingHumans.net>, in addition to [www.CA.LP.org](http://www.CA.LP.org) to read about what you might have missed at the convention.

### 2006 LPC Executive Committee

## The usual suspects...

## ...and a few new faces, too



Photo courtesy of Mark Johnson

Many of the newly elected and continuing members of the LPC Executive Committee posed for a group photo. Officers seated in front row, L to R: Southern Vice Chair Mark Selzer, Treasurer Willard Michlin, Secretary Dan Wiener, Chairman Aaron Starr, and Northern Vice Chair Lawrence Samuels. Other members, standing, L to R: Lois Garcia, Angela Keaton, Rich Newell, Mark Johnson, Zander Collier, M Carling, Ted Brown, Don Cowles, Kevin Takenaga, Bruce Cohen, and Bruce Dovner.



Photo: Mark Johnson

### Top of the Ticket—

Candidate for Governor, Art Olivier, and candidate for Lieutenant Governor, Lynnette Shaw each had turns addressing the Convention. Olivier spoke about his campaign. Shaw raised the issues on which she is running. Both were endorsed by a vote of delegates at the convention.



### Taking a breather—

Sacramento delegates including Art Tuma (right), and friends take a break during the busy day of the convention. The cruise was so relaxing that Art looks 10 years younger than he did last year, when he sported long hair and a beard. Brian Holtz blogs away in the background.

Photos: Mark Johnson

### She keeps on clicking...

Former *California Freedom* Editor Elizabeth Brierly (center), who was joined by her mother, Alberta (left), in her county's delegation, discusses business with Lawrence Samuels of Monterey County. Though most of this month's *CF* photos are from other members, Elizabeth shot many photos, as usual, for *Santa Clara Libertarian*.



# More Cruise Photos



**Local, Mexican Flavor**  
A 6-year-old girl sang for this Mariachi troupe in Ensenada.

**Freedom of Choice!**  
(From right) Edward Teyssier, Rodney Austin, Bud Raymond and his wife get to select off a menu during the convention. Other meals were buffet style.

Photos: Mark Johnson



## ...and Time to Just Party or Relax

Photo courtesy of Naoko Oshitani



**Dressed Like Grown-Ups**  
ExComm members Kevin Takenaga (above center) and Bruce Cohen (above right) and their dates, Bevin and Naoko, dress formally for Sunday night's dinner, but Executive Director Dave Ruprecht (foreground) looks like he's having an awful lot of fun.



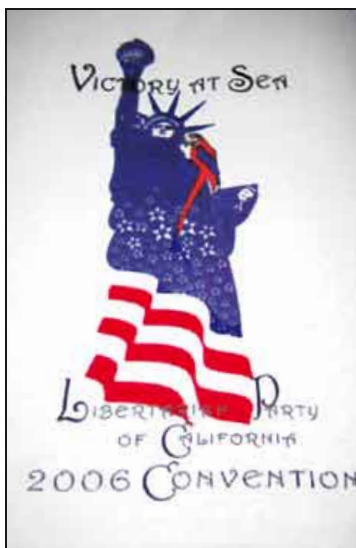
**Nice Sombrero!**  
Elizabeth Brierly (above), one of several ladies who modeled Mark Johnson's hat, is having fun on the other side of the camera, for a change, appreciating that Mark is documenting the cruise with so many great shots.



**Newlyweds—**  
LPC Secretary Dan Wiener (far right) and Sandi Webb, each one a busy Libertarian activist, married last year. They relax with each other after a day in Ensenada.



Dennis George and his wife Georgia in ship's dining room. Georgia looks like one of the spouses happy to be along for the cruise.



**San Bernardino County LP Brings Youth and Spirit—**  
The San Bernardino delegation out-attended and out-partied everyone else. Some even wore special t-shirts they designed for the cruise (above left). Gambling was legal in international waters, so there was a casino onboard, but one group had more fun with their own card games in the lounge.

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Offered by Richard Rider  
President, Economy Telcom (800) 914-8466

# Pitfalls of the Universal Preschool Plan

by **Adrian Moore**

Vice Pres., Reason Foundation

If California's \$2.4 billion Preschool for All initiative meets its goal of 70 percent enrollment, just 22,000 new four-year-olds would enroll, meaning it would cost taxpayers a whopping \$109,000 per new preschooler.

A new report by my colleague Lisa Snell, *The Case Against Universal Preschool in California*, looks into the details behind the universal pre-school plan. (Available at [www.Reason.org](http://www.Reason.org).)

She finds a troubling lack of results and unfulfilled promises in the two states that implemented universal preschool in the 1990s: Georgia and Oklahoma. Despite, or perhaps because of, the government-run preschool programs, both states scored below the national average in fourth-grade reading on National Assessment of Education Progress tests in 2005. In fact, Georgia and Oklahoma ranked in the nation's bottom 10 when it came to improving fourth-grade reading scores from 1992 to 2005. By contrast, none of the ten best performing states had implemented univer-

sal preschool programs.

In addition to unsupported claims about improved academic performance, universal preschool's supporters regularly point to a RAND study that suggests California would reap \$2.62 in benefits for every dollar it spends on preschool.

**Improving access to preschool is a worthy objective, so lets not go about it the wrong way.**

Lisa says the RAND study's predictions for California are overly optimistic and off base. RAND's claims are all based on a study that served 1,500 of the most disadvantaged children in Chicago. But those kids didn't just go to preschool; they also received speech therapy, health screenings, meals, tutoring through the third grade, and six years of a Child-Parent Center Program that boosted parental involvement. California's proposed preschool program is nowhere near as comprehensive and wouldn't produce anywhere

near the same results. Frankly, RAND's claims are just guesses and poor extrapolations of the Chicago results.

Even the lead researcher of the Chicago project, Arthur J. Reynolds, Ph.D., cited the Child-Parent Center as a primary reason for the plan's overall success. "We are confident that participation in the Child-Parent Center Program from ages 3 to 9 years was the source of the group differences at age 20 years," Reynolds stated.

Improving access to preschool is a worthy objective, so lets not go about it the wrong way. Instead of taxpayer-funded preschool, we argue that California would achieve better results by redistributing the more than \$3 billion that the state already spends on preschool and implementing a preschool tax credit for lower- and middle-class families. ●

*DR. ADRIAN MOORE is the Vice President, Reason Foundation ([www.Reason.org](http://www.Reason.org)) and was the Keynote Speaker at the LPCA's recent Convention at Sea.*



Editor's note: The LPC unanimously adopted a resolution at its state convention opposing Proposition 82, the "California Preschool for All Act," and urges all Californians to vote against the measure.

# Steve Kubby— Where is he today?

Breaking News—page 7

by **Bruce Cohen**

Member Communications Chair

If you haven't been following the **Steve Kubby** story, here is a brief recap of who he is.

Steve is a husband and father, a skier and a small businessman. He's also a Libertarian, who was the prime mover behind proposition 215. He was the leader getting this on the ballot, and getting it passed.

*Steve Kubby helped write and pass California's Prop. 215 medical marijuana law — approved by voters in 1996— was the Libertarian candidate for governor in 1998, and served as national director of the American Medical Marijuana Assn.*

—The Associated Press

Steve was also our California Gubernatorial Candidate in 1998, where he represented us well as our top-of-the-ticket flagship Candidate

Steve's resume is too long and impressive to list here, but it's available at his website: [www.Kubby.com](http://www.Kubby.com).

Steve has been the target



• **Bruce Cohen**

of legal persecution since he was our Gubernatorial candidate.

This is especially so due to his efforts on behalf of the Medical Marijuana (MMJ) issue. Kubby has a personal, as well as Libertarian interest in this issue, due to his health condition. Steve has a rare form of Adrenal Cancer that

has only been successfully treated with MMJ.

Due to his openness about his doctors prescription and personal use of this

controversial medicine he was singled out, and ended up being sentenced to jail.

While serving his jail term, he's been denied the use of his needed and life-saving medicine by an inflexible and uncaring system. Both his health and weight have declined severely since his incarceration. His wife recently told me of her deep concern.

While even his jailers and doctor realize the need for this special treatment, their supervisors have prevented him from any access to his needed medicine. The greatest irony to this is that even during his trial, he was allowed to use his MMJ.

**While serving his jail term, he's been denied the use of his needed and life-saving medicine.**

His wife Michelle asks you to please consider giving to his Kubby Legal Defense Fund, or to the Kubby Medical Fund.

Steve and Michelle are quite hopeful, as they do have a wonderful Defense Team. They have two challenges to Steve's Sentence currently going on. One is in front of the California Judicial Review. The CJR is a body that has oversight over

• See **Kubby** page 7

# Be a Far More Effective Libertarian Center for Small Government Shows You How

by **Michael Cloud**

Speech Writer and Author

The 80/20 Principle (Pareto's Law) says 20% of an activity creates 80% of the results — while the remaining 80% of the activity produces only 20%.

One hour of the 20% has 16 times the impact of one hour of the ineffective 80%.

Whether you're a Libertarian candidate, activist, or voter, you can take advantage of the 80/20 Principle today. You simply need to know what to do.

So, too, with becoming a far more effective Libertarian in your state or town.

Want just 1 hour of your Libertarian activism to erase 16 hours of normal Democratic or Republican political activism? You can, by focusing your energy into 'striking at the root'

of Big Government.

If you're a committed small government Libertarian candidate, Michael Cloud will show you how to easily and enjoyably fund-raise the first \$5,000 for your campaign in 3 evenings — entirely from NON-Libertarians.

If you're a serious small government Libertarian candidate, he can show you The 7 Deadly Public Speaking Sins — and how to avoid them. You too can learn to give speeches people can't stop talking about.

The Center for Small Government will show you how to quickly and persuasively communicate libertarianism to your family, friends, co-workers, and acquaintances — even if you're shy.

Is this possible? Can they really do this for you?

Look at their results in Massachusetts.

In 2000, Carla Howell ran her

small government is beautiful U.S. Senate campaign against Ted Kennedy. She received 308,860 votes — the highest Libertarian U.S. Senate vote total in a 3-way race in LP history.

In 2002, Carla Howell launched, organized, and ran the Question 1 Ballot Initiative to END the Massachusetts Income Tax — and cut state spending 39%. Results? 45.3% of the vote. 881,738 votes.

Ms. Howell defeated a \$57 million tax increase initiative this year.

In 2002, Mr. Cloud ran for U.S. Senate against John Kerry. He received 369,807 votes; the highest U.S. Senate vote total in LP history.

Wouldn't you love to help make your state Libertarian Party bigger and better?

Wouldn't you be thrilled electing effective Libertarians

to local office?

Would you get a real rush out of elected Libertarians shrinking local government, dramatically cutting government spending, and generously reducing local taxes?

The Center for Small Government can help you.

Small government is beautiful. Visit their Website at:

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*MICHAEL CLOUD is a professional speech writer and cofounder of Center for Small Government. In 2000, he won the Thomas Paine Award as the best Libertarian communicator in America. His book, Secrets of Libertarian Persuasion, is available exclusively from Advocates for Self-Government. Visit them at [www.TheAdvocates.org/secrets.html](http://www.TheAdvocates.org/secrets.html).*



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## Kubby

*continued from page 6*

Judicial decisions in California. They rarely accept cases for review, but have agreed to review Steve's.

They are also asking for a sentence reduction, for several reasons.

Please go to [www.Kubby.com](http://www.Kubby.com). You can contact the Kubbys from there, keep up with their case, as well as make a needed donation. Steve's medical needs exceed \$100 a day, and with both the Kubbys being unable to work, your donations are literally life saving. ●

### THIS JUST IN: Kubby Freed From Jail!

In an unexpected and totally wonderful turn of events, Mister Kubby, Father, Husband, Libertarian and great American is freed from jail. Placer County Officials stated 'overcrowding and good behavior' as the reasons for Steve's release. Many feel compassion and medical need underlay their decision.

No matter, we're happy to have Steve among us as a free man, to be able to get the care and love he needs from his family and doctors.

Welcome home Steve!

# National LP Convention Nearby, in Northwest

Photo: Portland Oregon Visitors Association

The 2006 annual Libertarian Party National Convention is fast approaching, and convention organizers are busily making plans for an exciting and eventful weekend.

The convention will be held at the Hilton Portland & Executive Tower, in downtown Portland, Oregon. There is plenty of room now, but early reservations are strongly recommended.

Please attend this wonderful event! You can make a difference as you participate in the biggest Libertarian event of the year! You'll also get to meet like-minded Libertarians from around the country and make many new friends.

Anyone can be a Delegate, vote in Party Elections, business and be a part of the future of the LP. The California Delegation especially hopes you'll be there and help select national officers who make critical decisions on our direction.



**Portland, OR  
June 28–July 2**

## Mark your calendar for the first weekend in July.

Business sessions will be held on two days, Saturday and Sunday, July first and second. There are three days of events before the business begins.

Informal events begin on June 28, with Platform and

- View of Mt. Hood, from Washington Park, looking over downtown Portland, where the Hilton hotel is centrally located

Bylaws committees meeting June 29-30 for discussions and proposals.

Exhibitors display noon Friday, June 29.

Keep in touch with all the latest Convention news at [www.LPCConvention.org](http://www.LPCConvention.org). ●

# A Cheat Sheet for Working with the Media

**By Chuck Muth**

President, Citizen Outreach

Communication - A "cheat sheet" for dealing with the press.

- If you avoid the press, they'll avoid you...or worse, roast you like a marshmallow. Don't duck the press. Learn to work with them. They'll never be your friend...but if you treat them professionally, many will be friendly.

- It's OK to take them to breakfast or lunch. Get to know them...and let them get to know you in a setting other than a press conference.

- There's no such thing as "off the record." If you don't ever want to see it in print... don't say it.

- Be accessible. Reporters are on deadlines. If you cannot be reached in a timely manner, they'll just find someone else to quote. Return reporters' phone calls promptly.

- Be candid. Reporters are used to being "spun." But they don't like it. Give it to them straight...and you're much more

likely to be interviewed in the future.

- Never pick a fight with someone who buys paper by the ton and ink by the barrel. If you have a problem with a reporter, try to work it out PRIVATELY between yourselves. Only if your credibility is at stake and you can't resolve the matter directly with the reporter should you go to his or her boss. And only as a last resort should you "go nuclear" and criticize the paper or media outlet publicly.

- "No comment" is an acceptable answer. Reporters are free to ask you any question they like. That doesn't mean you have to answer it.

- Be yourself. Political reporters have generally been doing their jobs for a LONG time. They can smell a phony a mile away.

- Never lie to a reporter. You can lose your mind...and some reporters will still give you a pass. But once you lose your credibility, you can never get it back.

- If you're a candidate, be prepared to answer in 30 seconds or less why you're running

for office.

- If you want your campaign to be taken seriously, then present a serious evaluation of your chances for winning. A Republican candidate with no money, living in a Democrat district, and running against a cash-flush incumbent, who simply says, "I'm going to win" without being able to demonstrate HOW will not be taken seriously by the press.

- Read the papers you wish to cover you. ●

*CHUCK MUTH is President and CEO of Citizen Outreach ([www.CitizenOutreach.com](http://www.CitizenOutreach.com)) and a professional political consultant. He's a former National Chair of the Republican Liberty Caucus. He's also the publisher of various online newsletters, an author and a featured columnist who regularly appears on political TV and radio programs. He has taught for many schools and colleges of campaign and fund raising management. Mr. Muth lives in Carson City, Nevada.*

Editor's note: [www.CampaignSecrets.com](http://www.CampaignSecrets.com) and [www.CampaignTips.com](http://www.CampaignTips.com) are two of Chuck Muth's valuable web sites we recommend to all our activists.

## Shopping for a home?

**Tap into the  
Libertarian Network of Realtors  
and help boost income to the LPC!**

Longtime Libertarian and Chair of Calaveras County Libertarians, Al Segalla, with his 25 years of experience as a Realtor, has created a way for you to work with Libertarian Realtors while benefiting the LPC. It's a Libertarian Realty Network! As directed by you, their Libertarian customer, Network Realtors will donate 20% of their Network commissions to the LPC or any other Libertarian cause you endorse.

Tap in! Visit  
[www.BambiLand.com/NetWork.html](http://www.BambiLand.com/NetWork.html)

With so many Libertarians in California, this could yield several hundred Network transactions each year.

Albert J. Segalla, Realtor  
Chair, LP of Calaveras County



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# Running Winning Campaigns You Can Be Proud Of

Review by David Mark, Jan 27, 2006  
Originally published in *Campaigns and Elections Magazine*

In a large state like California, races for top offices such as Governor and U.S. Senate often attract the most attention. Yet the vast majority of campaigns run in the Golden State (and elsewhere) are for local office, and the races to obtain those jobs are often just as complex, time-consuming and expensive.

How to run for local office successfully is addressed thoroughly and smartly in *Win the Right Way*. This useful book offers detailed advice on creating a campaign message, hiring an effective staff and raising money, among other subjects.

One of the book's strengths is that it is based on empirical research. With a grant from the Pew Charitable Trusts, the Center for Campaign Leadership at the University of California's

Institute for Governmental Studies in 2002 and 2003 conducted a series of political training seminars, telephone surveys, and focus groups with campaign professionals and the general public.

Authors Trost and Grossman also differentiate *Win the Right Way* from other campaign advice books in an important way. They address campaign ethics, specifically how candidates can run winning races without taking actions that shame them later.

While conventional wisdom holds that candidates for local office must sometimes sacrifice their principles to win, the authors suggest otherwise. Negative campaign tactics often don't work, Trost and Grossman argue. Campaigns can be won through a combination of preliminary planning, skillful organizing and presenting a clear message to voters. The book's research, conducted with

## Cruise

continued from page 1

Mark Hinkle was voted Judicial Committee Chair.

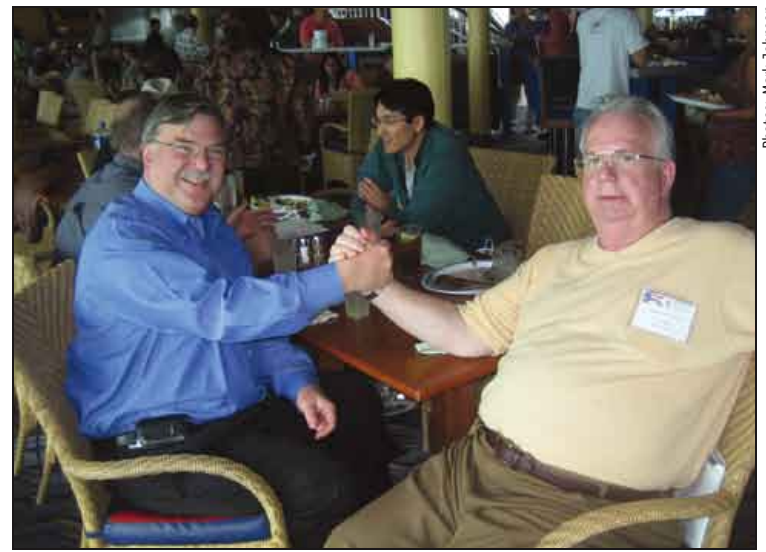
The food, included in the package, was superb. Nothing like the overpriced rubber chicken often served at hotels. With 2,600 passengers catered to by 900 crewmembers, the service was nothing short of amazing. We were treated like kings and queens. All of this was available for the incredibly low negotiated price of less than \$300 per person.

Many approached me at the convention, saying they had a great time and that every convention should be like this.

Additional Convention reports and information are available at the LPCA Website at [www.CA.LP.Org](http://www.CA.LP.Org).

the Institute for Global Ethics, points to voters' yearning for candidates who eschew attack-style politics.

I find that point debatable; in fact my book, *Going Dirty*, (see p. 27), argues that there is nothing inherently wrong with negative campaigning, if it presents fresh, vital information for voters to consider when



Photos: Mark Johnson



• Strength regained after a great shipboard meal, Rich Newell (above left) wrestles with Dave Peters; Kevin Takenaga is in the background. Willard Michlin (far left) and his wife dined nearby.

casting their ballots.

But overall, the nuts-and-bolts information presented in *Win the Right Way* is invaluable for candidates and campaign consultants. *Win the Right Way* is must reading for any candidate for school board, city council, county supervisor, or other local office—in California and out.

*Win The Right Way* is available from *Campaigns and Elections Magazine* at [www.CampaignLine.com](http://www.CampaignLine.com).

Their magazine is a must-read for all Candidates, Campaign Managers, Campaign Workers, Officers and Activists.

A free trial subscription is available at their website or by calling (800) 771-8252.

## Libertarian Party of California

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## California Freedom



Photo: Mark Johnson



Photo courtesy of Mark Johnson

### Did You See this at Convention?

• LPC Executive Committee members Mark Johnson and Lois Garcia muster on deck in the setting sunlight for the lifeboat drill. See pages 4 and 5 for more snapshots of the cruise.

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